

## Bird Academy and Delhi University introduce specialized travel & tourism courses

**New Delhi, 09 June 2009:** Bird Education Society for Travel and Tourism today announced the signing of a Memorandum of Understanding (MoU) with Delhi University (DU) through Campus of Open Learning (COL). As a part of the MoU, the world-recognized courses in travel and tourism will be offered to all the affiliated colleges of Delhi University as well as to students of School of Open Learning (SOL) and Non-Collegiate Women's Education Board. The classes will be held at Centre for Professional & Technical Training, COL, Keshavpuram, New Delhi.

In light of the continued demand from the industry at large, the courses have been designed to equip aspiring students with required skills to pursue careers in the travel and tourism domain. The certifications available are Travel and Tourism, Computer Reservation System (CRS) and Airfares and Ticketing. The seats available for each course will be a minimum of 15 students per batch and the total duration of these courses vary from 15 hours to 90 hours. The classes are scheduled to start from July '09.

**According to Mrs. Radha Bhatia, Chairperson, Bird Group,** "As the industry expands, we anticipate a considerable demand for globally certified and trained professionals in the near future. All the three courses will allow students to tap employment opportunities not only within the country but also anywhere in the world. Through this partnership with Delhi University, we are enabling students to opt for these specialised professional courses while pursuing their regular academic courses."

**According to Mr. Deepak Pental, Vice-Chancellor, Delhi University (DU),** "It has always been our endeavour to provide our students with opportunities for multi-disciplinary professional education. This is because we believe that in order to compete in the current world scenario, it is crucial to constantly enhance skill-sets in line with the industry's requirements. Through this partnership, our students can gain access to best-in-class professional education to gain a foothold in the travel and tourism industry."

### About Bird Academy (BESTT)

The Bird group established its educational arm in 1998 to meet the growing demand for internationally competent human resource.

The courses have been conceptualized with a view to provide an in-depth understanding and technical skills in the field of Aviation, Travel & Tourism, Information Technology and Hospitality Management involving Soft Skill Training, IATA Consultant and Foundation Course, Airport Handling and IATA Cargo Courses, Computerized Reservation System, Automated Ticketing and GDS Fares & Ticketing and Tally Financial Accounting Programme. And the latest in this field is Aviation Law and Dangerous Goods Regulation courses.

The Academy is promoted and managed by the Bird Group, one of the largest and most diversified groups in the Travel and Information Technology arena.

More information about Bird Academy is available at: [www.birdacademy.in](http://www.birdacademy.in)

### About The Bird Group

As one of the largest diversified groups in the travel and information technology arena, The Bird Group, a conglomerate of independent companies is committed to the cause of automation of the travel industry. It seeks to provide solutions to the Bird Group upcoming challenges in today's competitive business environment.

Breaking away from the constraints of a traditional travel agency set up, the Bird Group assigned itself to the task of ushering in an

era of automation in the travel sector. From its initial launch of Reservation Data Maintenance to provide round the clock remote IT services to major airlines and GDS systems as well as representation of Amadeus India a leading global distribution system and technology provider serving the marketing, sales and distribution needs of the Indian subcontinent's travel and tourism industry the Bird Group has come a long way.

Today, the Bird Group is actively involved in promoting diversified facilities such as specialized services in the areas of loyalty programs, call center services, data maintenance, online transaction support services, provision of ground handling services, passenger handling, aviation security, marketing and support of software applications, automation of civil airports, and comprehensive solutions in the field of satellite communications.

With a workforce of 5000 employees and 50 fully automated offices across the Indian subcontinent, the group continues to grow and strengthen its network of services.

More information about Bird Group is available at: [www.bird.in](http://www.bird.in)

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